

RUN -FOR- OFFICE

Presenters Include:



Olivia Chow

Executive Director, Institute for
Change Leaders

Former MP for Trinity-Spadina
and Toronto City Councillor



**Sharmarke
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Victoria City Councillor



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MLA for North
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Parliamentary Secretary for
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Michal Hay

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Former Campaign Director for
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Nadine Nakagawa

New Westminster City Councillor



Adam Olsen

MLA for Saanich-North and the
Islands

Former Interim Leader of the
Green Party of British Columbia

HOLLYHOCK

RUN -FOR- OFFICE



SUPPORTING ASPIRING POLITICAL LEADERS

Learn how to build an effective campaign from a network of past and present politicians, campaign staffers, and other change makers. Explore the realities of supporting or becoming a candidate for public office in Canada with a mix of tactical skills training, inspiring peer learning, and revealing self-inquiry.

RUN FOR OFFICE CONFERENCE GOALS

01

Develop practical campaign skills for candidates and their supporters.

03

Connect candidates with their values and purpose in running and ways to communicate them.

02

Discover the personal and emotional realities of being or supporting a candidate

04

Grow the pipeline of progressive political leadership in Canada.

WHAT TO EXPECT

Mornings will feature hard-hitting political skills training with workshops on topics such as values and messaging, technical campaigning, and campaign planning. Afternoons will explore the personal and emotional realities of running for office from the points of view of present and past politicians. Evenings are also alive with music, socials, dancing,, oceanside fire-pit circles under the stars, and ample time to build and foster deep connections. All this will be set against the stunning natural setting of Hollyhock's renowned Cortes Island campus complete with healthy meals, comfortable accommodations, and access to bodywork, sea kayaking, and unparalleled hiking trails. For more information, visit:

<https://hollyhock.ca/p/925/run-for-office/>

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